

## SPEAKER

**Elephant Xiang 项昊**  
Award-Winning Artist, People's Republic of China



Elephant Xiang is an award winning artist based in Shanghai, China. He is active in the fields of illustration, digital creative, graffiti, vjing, jewelry design, fine art and advertising. He has firmly established himself over the last few years as one of China's leading "post-1980s" artists. Elephant Xiang's work is renowned for its unique blend of traditional Chinese characteristics and vibrant, cutting-edge elements. He currently devotes a lot of time to exploring street culture and cross-media projects. His clients include Nike, Coca-Cola, Swatch, BMW, Nokia, TOY2R and FOOTLOCKER.